

## Strategic

**Purpose:** Make sure there are good strategies

**Role:** Be a strategic partner to senior management

**Work:**

- Decide most important things to focus on
- Review and examine details of strategic plans
- Check performance against plans

**Like:** A rudder on a ship

## Generative

**Purpose:** Provide wise, inspiring leadership

**Role:** Be a 'sense-maker'

**Work:**

- Decides what to decide
- Recognises challenges and opportunities
- Explores assumptions, reasoning and values behind strategies

**Like:** The captain of the ship

*Having clear plans of action to achieve the organisations aims*

**Strategic**

**Role  
of the  
BOARD**

**Generative**

*Inspiring, creating and growing ideas, things and ways of doing things*

**Fiduciary**

## Fiduciary

**Purpose:** Guard the assets

**Role:** Be a guardian

**Work:**

- Oversee operations
- Make sure there is efficient (well run) and appropriate (proper) use of resources, legal compliance (the law is followed) and fiscal accountability (proof that money is used properly)

**Like:** An eyeball

*Holding a legal and ethical relationship of trust and guarding the assets and money*